

LED Expo Thailand 2018- One Stop Destination for LED Products & Technology Solutions

New Delhi, February 2018: LED Expo Thailand 2018, ASEAN'S largest international exhibition on LED products and technology, taking place from May 10-12, 2018, will premier the latest developments in the LED arena from over 300 exhibitors, making it easy for the buyers to build one-stop integrated LED solutions across multiple channels. More than 15,000 visitors from around the world are expected to visit the Show.

Re-invention and revamping of a Show are vital in order to keep captivating the visitors. The transient developments can be seen in the next edition of **LED Expo Thailand** which will be effective in upgrading the knowledge about current state of LED technology & market. Following are a few highlights of the Show

iLIGHT CONNECT: INTERNATIONAL LED SUMMIT

The Summit will focus on case studies, discussions over the latest trends, innovations and technology in both interior & exterior rifts. A panel discussion will hoist the influences and issues that designers, owners & operators come across when it comes to implementing the LED technology.

Discrete speakers will throw some light on the opportunities that LED provide us today which we did not have in past. The main focus will be on 'Future of LED' along with other contemporary issues such as smart lighting & IoT. All these are grouped under four separate heads to be addressed under four different sessions:

- IoT and the Future of Lighting
- Smart Lighting – Opportunities and Constraints
- Lighting Festivals – Beyond the Wow Factor
- Hotel Value Creation Through Lighting Design

LED Expo 2018 has been designed to demonstrate **FUTURE OF LED** for a **SMART LIVING**. The highlights of the show defining **FUTURE OF LED** for a SMART LIVING are:

SOLAR ZONE

This specific zone would be highlighting high-performance Solar LED products, services and technology for housing, commercial and industrial sectors to induce huge saving on electricity, besides encouraging the usage of renewable energy.

DEALERS AND DISTRIBUTORS ZONE / BUSINESS MATCHING

A specialized business matching program strictly for distributors and manufacturers, our dedicated buyer team will source out "wish list" of manufacturers and distributors to be pre-matched.

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LoT (LED OF THINGS)

It is aimed at bringing forth innovations taking place in LED signage system with sound and light effects to keep the visitors engaged.

LED CAFÉ

A great resting place for all trade visitors after a long walk in the hall, LED Café will serve a variety of refreshments and mouth-watering delicacies. The café will be decorated with creative LED lighting.

LIGHTING & ENERGY SAVING CONSULTATION CENTRE

This would facilitate a free discussion between trade visitors and industry professionals for their current and future business project to save the cost and use suitable products.

THAILAND LED SUMMIT

Steered by the committee of experts, the conference attracts high-powered keynotes and serves stimulating discussions in an open environment. The topics will cover the trends in LED lighting technology, lighting standard, government support policies and design solution.

INTERNATIONAL LED SUMMIT

International conference on LED and lighting technology is aimed at bringing the opportunities today, besides defining future trends covering important aspects like smart lighting, urban development, LoT and latest innovations in exterior and interior spaces.

ARCHITECTURAL DESIGN VILLAGE

This special village would showcase amazing works of famous architects and designers besides displaying student projects in Thailand to increase the efficiency of every building.

BUYER PROGRAM

Created specifically to facilitate business matching at the show, the Buyer Program is an effective platform for the top qualified buyers from the procurement, purchasing and supply chain management divisions within the energy efficiency, LED as well as electronic sectors to meet with our exhibitors on a pre-scheduled, one-on-one basis.

Benefits of VIP Buyer Program:

- ✓ Complimentary 1-2 night accommodation at Ibis IMPACT during 10-12 May 2018
- ✓ Access to the Business Matching Zone (complimentary refreshments and WiFi)
- ✓ Free Copy of Show Directory
- ✓ Screening and selection will be done based on the eligibility criteria.
- ✓ A list of matched exhibitors will be provided, including company profiles and the latest products / materials / machinery
- ✓ Upon confirmation, business matching meetings will be scheduled to make your trip more smooth and efficient

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Thailand: A Gateway to Opportunities in ASEAN Region!

- Emerging Country: Thailand is the World's 51st largest country by area, 20th largest country by population and the 32nd largest country in the world by economic size.
- Hub of ASEAN: With strategic location among ASEAN, it is easy to access to the Greater Mekong sub-region (GMS). Hence Thailand has high potential to be the regional logistics hub.
- Growing Economy: The Economic Intelligence centre of the SIAM Commercial BANK (SCB) has predicted that Thailand's economy is expected to expand further in 2018, to around 3.5 percent.
- Energy Trend: Thailand is moving full steam ahead towards the use of LED lighting. In 2016, the turnover in the LED bulb market has increased 33% with a total market value of the THB 4,960 million.
- Policy Support: Thailand has long been a proponent of free & fair trade and its attractiveness as a production base for leading international companies is enhanced by a number of free trade agreements.

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ABOUT THE ORGANISERS:



MEX Exhibitions Pvt. Ltd. is an international exhibition company with a strong presence of over four decades in the advertising industry, over 20 years in publishing & 15 years in exhibitions. The company has produced more than 100 market-leading trade exhibitions for various segments in addition to publishing various magazines & advertising trade directories of repute. Successful exhibitions are conducted all over India, Dubai, Singapore, Thailand and now in Africa.



IMPACT Exhibition Management Co., Ltd. is the leading exhibition organiser in Thailand. IMPACT organises and manages professional trade and public exhibitions, conferences, meetings and training, working hand-in-hand with international trade associations, organisers and corporations across a broad spectrum of industries.

IMPACT creates effective market platforms and offers a comprehensive range of turnkey event management solutions ranging from market research, exhibition and visitor promotion and sales, advertising and promotion, public relations, the operation to on-site logistic management for exhibitions and conferences of all sizes and industries. It also specialises in business matching programs.